

TURN MOMENTS INTO MARKETING

FoodOvation Media Packages

Bring your brand to life and capture the magic of your experience.

Make the most of your FoodOvation sponsorship with our tailored photo and video packages, designed to elevate your brand and create impactful marketing assets. Whether you're showcasing your products, sharing your story, or capturing key moments, we'll help you stand out long after the event.

Each package includes a 30-minute discovery call to ensure we align on your vision and deliver exactly what you need. We're also happy to customize packages to meet any unique photo or video requirements.

- All assets will be delivered via email download link, but raw footage is available upon request.
- All videos will be paired to music and can include on-screen copy, a call-to-action closing screen, and incorporate brand assets such as logo, fonts and brand colors.
- Depending on concept and direction, Revelry may need to rent additional A/V equipment, which will be discussed during discovery call. However, most options on the following pages would not require additional equipment.



Let's create something extraordinary together!

Limited packages still available - contact us today to book your photo and video services!

FOODOVATION
EXCHANGE 

PHOTOGRAPHY

Capture Package

Capture your brand in action with a selection of high-quality photo stills of your cottage display, products, candid team shots, and behind-the-scenes moments. Perfect for showcasing your FoodOvation experience via your social media outlets, website, or through post-event follow-ups to key operators to further the brand experience and build on the memories.

Includes

- Up to 15 photos of sponsor's setup, candid meeting moments, products in action, and kitchen shots

Cost

- \$700



“PRODUCT SPOTLIGHT TEASER”

Video Package (15–30 seconds)

Highlight your product in a quick, engaging video with stunning close-ups and dynamic angles. Edited with your brand’s logo, colors, and a compelling CTA. This is ideal for dynamic website content, as a digital advertising asset, or in your email newsletter to showcase a featured product.

Includes

- Base level option, quick clips
- On-screen copy and music
- Shot in the cottage
- Close-ups and angles of the product
- Edited to include brand logo and assets (fonts, colors)
- CTA end screen (if needed)
- Note: Would not include an interview/talking component, this video option is not intended to be a product cutting demo (we can, however, create a cutting video if desired—details to be discussed)

Cost

- \$4,000



“BEHIND THE SCENES WITH THE CHEF”

Video Package (30–60 seconds)

Give your audience an inside look at your chef in action with a personal, documentary-style video. Featuring interviews and candid moments, this package showcases the heart behind your brand. Makes great social media content or website content.

Includes

- Short personal interview with the chef
- Talking points to cover a particular product or the brand and what makes it unique
- Video mix of interview footage with candid moments of chef cooking in the kitchen/engaging with people during meetings
- To include close-ups and angles of the product
- Shot in the cottage
- Edited to include brand logo and assets (fonts, colors)
- On-screen copy and music
- CTA end screen (if needed)

Cost

- \$6,000



“EVENT EXPERIENCE RECAP”

Video Package (30–60 seconds)

Relive the highlights of your FoodOvation experience with a recap video that captures every moment—from meetings to outdoor activities. Customized with your brand’s assets and a CTA to drive engagement.

Includes

- Focus on the sponsor’s experience
- Feature footage of sponsor at every stage of the experience (meetings, dinners, outdoor activities)
- To include close-ups and angles of the product
- Shot in the cottage and other relevant locations
- Edited to include brand logo and assets (fonts, colors)
- CTA end screen (if needed)

Cost

- \$6,000



“QUICK RECIPE DEMO”

Video Package (30 seconds)

Showcase your product with a visually engaging, step-by-step recipe demo. No narration—just vibrant, on-screen copy paired with music to guide viewers through the delicious process. Makes great content for your social outlets, website, or for sales presentations to customers.

Includes

- Step-by-step short form recipe demo
- No chef talking, driven by on screen copy detailing the list of ingredients
- Shot in the cottage
- Edited to include brand logo and assets (fonts, colors)
- On-screen copy and music
- CTA end screen (if needed)

Cost

- \$5,000



“FUN FACT OR PRODUCT STORY”

Video Package (15–30 seconds)

Share a unique story or fun fact about your brand through a short, interview-style video. Perfect for adding a personal touch to your marketing efforts.

Includes

- Narrative interview style video
- Shot in the cottage or at another desired location during the FoodOvation experience
- Edited to include brand logo and assets (fonts, colors)
- On-screen copy and music
- CTA end screen (if needed)

Cost

- \$5,000



“B-ROLL”

Video Package

Get raw, high-quality footage of your FoodOvation experience for future use. Ideal for adding authentic visuals to your content library for a variety of uses now and in the future.

Includes

- Raw B-roll
- No editing time
- Filmed content from a couple of the sponsor’s meetings

Cost

- \$450 (if purchased with another video package)
- \$850 (standalone)

SOCIAL MEDIA

Assets Package Package

Enhance your online presence with up to 10 still photos and 4 edited video clips showcasing your brand. Add social post recommendations for a complete social media strategy.

Includes

- Up to 10 still photos and up to 4 30-second clips
- Edited to be used as social media videos showcasing sponsor’s products/applications for use on their own social media channels
- If desired, we can also provide up to 5 social media post recommendations including captions and hashtags

Cost

- \$5,000 (Add-on social strategy: \$1,500)

BUNDLE OPTIONS

- **Add Photography Capture** to any video package for \$500
- **Add Product Spotlight Teaser** for \$3,500
- **Add Social Media Assets** for \$4,500
- **Multi-video Discount:** Save \$500 when bundling two video packages or \$750 on three